



Stadt Leipzig



United Cities and Local Governments
Cités et Gouvernements Locaux Unis
Ciudades y Gobiernos Locales Unidos

e-Government Strategies for European Cities and Regions: Public-Private Partnerships, Resource Mobilization and Capacity Building

*European Regional Preparatory Meeting
for the II World Summit of Cities and Local Authorities
on the Information Society (Bilbao Summit 2005)*

**26 - 27 June 2005
Leipzig
Ratsplenarsaal**

**The conference languages will be English, French and German,
simultaneous translation will be available**



Alcatel SEL
Stiftung für
Kommunikations-
forschung



Preliminary Programme as of 15 June 2005

26 June 2005

19.00-
Speaker's Dinner (by Invitation)
Kiriwara Lounge, Zoo Leipzig

27 June 2005

8.00 - 8.30
Registration

8.30 – 9.30
Welcome & Opening

Chair:

Louise Lassonde, Senior Programme Coordinator, UNITAR

- **Wolfgang Tiefensee**, Lord Mayor of the City of Leipzig
- **Jeremy Smith**, United Cities and Local Governments (ULCG), Secretary General of Council of European Municipalities and Regions (CEMR)
- **Hubert Julien-Laferriere**, Mayor of the 9th Arrondissement of Lyon
- **Christian Ferrazino**, Mayor of the City of Geneva
- **Dieter Klumpp**, Director Alcatel SEL Foundation for Communication Research

9.30 – 9.45

Keynote speech:

The “II World Summit of Cities and Local Authorities on the Information Society” (Bilbao) and its implications for the Tunis Summit

Speaker:

Josu Ocariz, General Secretary of the “II World Summit of Cities and Local Authorities on the Information Society”

Moderation and Conclusion of Opening Session:

Wolfgang Kleinwächter, University of Aarhus, Media City Leipzig e.V.

9.45 – 10.05 Coffee

10.05 - 11.15

Plenary I: e-Government Strategies for European Cities

Goal of the session:

This session will present the state of the art of the e-government strategies and assess major achievements and weak points.

Issues to be covered will include:

- Meeting citizens' need;
- Management of institutional change;
- Legal framework;
- Ability of cities to lead the process;
- Software policy;
- Trends in infrastructure and network operation.

Session should recommend 3 basic principles and 5 priority tasks to be performed by the European cities. These recommendations will be inputs for the Bilbao Declaration and the Plan of Action.

President:

Izaskun Bilbao, President of the Basque Parliament, Representative of CALRE

Introduction:

Roland Traunmüller, University of Linz

Panelists:

- **Chris Newby**, Chair of Eurocities Knowledge Network-Telecities
- **Claire Klindt**, Managing Director of of white balance – projects pool agency GmbH on behalf of Global Cities Dialogue
- **Hannes Astok**, Deputy Mayor of Tartu, Estonia
- **Marcin Spak**, Deputy Mayor of Gdansk (*)
- **Aivars Aiksenoks**, Mayor of Riga, Latvia (*)

Rapporteur:

Annette Mühlberg, ver.di, eGovernment Project Leader, ALAC

11.15 - 11.45 Coffee

11.45 - 13.30

Plenary II: Public-Private Partnerships

Goal of the session:

This session will present various PPP models and assess their implementation. Presentations will spell out the benefits of PPP from the point of views of local authorities, private sector, the academic community and civil society as a whole.

Issues to be covered are:

- Goals of the PPP;
- Operating structure;
- Cooperation agreements;
- Constraints and obstacles;

Session should recommend 3 basic principles and 5 priority tasks to be performed by the European cities and their private and academic partners to implement fruitful PPP. These recommendations will be inputs for the Bilbao Declaration and the Plan of Action.

President:

Stefan Kirn, Hochschulkolleg eGovernment Stuttgart (*)

Panelists:

Local Government Perspective

- **Artur Serra**, Internet 2 Consortium of Catalunya, State secretary of Catalunya
- **N.N.**, Information Society Association, Generalitat de Catalunya (*)

Academic Perspective

- **Emmanuel Eveno**, Director of E-Atlas network
- **Eduarda Marques Da Costa** (*)
- **N.N.**, University

Private Sector Perspective

- **Nicole Hill**, Head of Local Authorities & Government Vertical Market, Strategy ALCATEL Private Communications Group
- **Mr. Rölle**, Director, Augsburg AG (*)
- **Mr. Schimpfle**, Director, IT Park Augsburg (*)
- **Andreas Helm, PC Ware** (*)

Discussion

Rapporteur:

Ralf Armbruster, City of Stuttgart

13:15 - 14:30 Lunch break at City Hall

14:00 – 14:30 Press Briefing

14.30 - 15.30

Plenary III: Resource Mobilization

Goal of the session:

This session will assess the adequacy between resource needs at cities and local government level and existing funding mechanism. It will analyze the business models of e-Society programmes conducted at city and regional levels in Europe. It will spell out the constraints faced and identify new opportunities.

Session should recommend 3 basic principles and 5 priority tasks to be performed by the European cities and their private partners to meet the growing needs of cities for additional financial resources. These recommendations will be inputs for the Bilbao Declaration and the Plan of Action.

President:

Albert Deistler, Global Cities Dialogue, City of Cologne, Telecities

- **Christian Ferrazino**, Mayor of the City of Geneva, Spokesperson of the Digital Solidarity Fund
- **Gordon Feller**, World Bank Institute (*)
- **Christophe Pannetier**, TLM Digi Port
- **Michel Vaquin**, Senior Vice President, Public Sector, ALCATEL (*)
- **Peter Nothnagel**, Saxonian Ministry for Economics and Labour (*)

Discussion

Rapporteur:

Felix Richter, Media@Komm Transfer

15.30 - 16.00 Coffee break

16.00 - 17.15

Plenary IV: City-to-city cooperation

Goal of the session:

This session will present the experience gained in city-to-city cooperation and spell out more specifically what worked best for the benefit of both parties. It will recommend improvements and identify the new opportunities of consolidating city-to-city cooperation.

Session should recommend 3 basic principles and 5 priority tasks to be performed by the European cities and their city counterpart to improve the decentralized cooperation mechanism among cities. These recommendations will be inputs for the Bilbao Declaration and the Plan of Action.

President:

Stefan Gläser, Städtetag Baden Württemberg

- **Flavio Zinni**, City Councillor for International Relations of Segrate, Italy, Member of the Steering Committee of the Global Cities Dialogue
- **Alexander Demidov**, Government of St. Petersburg, Head of the IT Committee
- **Javier Ossandon**, President ELANET
- **Krystof Glomb**, President Cities on Internet, Poland
- **N.N.**, Representatives from ERIS@ (*)

Discussion

Rapporteur:

Franz-Reinhard Habel, German Cities and Townships Association

17.15 - 18.00

Coffee

18.00 – 18.30

Presentation of the “Leipzig Statement” & Press Briefing

Chair:

Wolfgang Kleinwächter, Media City Leipzig e.V.,

From Strategy to Action: Proposals from European Local Authorities to the Bilbao Declaration and Action Plan – Presentation of the “Leipzig Statement” by Herbert Kubicek, University of Bremen

Keynote Speaker:

Catherine Trautmann, Member of the European Parliament

Closing:

Wolfgang Tiefensee, Mayor of the City of Leipzig

19.15 –

Evening Reception

Auerbach’s Keller

Organizing institutions:

- Media City Leipzig e.V.
- Alcatel SEL Stiftung
- Stadt Leipzig
- United Nations Institute for Training and Research (UNITAR)
- The Basque Public Institutions

(*) speakers to be confirmed