



## **Building Public-Private Partnerships and Resource Mobilization for City Informatization**

Regional Meeting for the Asia-Pacific for Preparation of the  
II World Summit of Cities and Local Authorities on the Information Society  
(Bilbao Summit 2005)

**Aide-Memoire**



## 1. Goal of the meeting

This meeting is one of the four regional pre-summit fora to prepare the II World Summit of Cities and Local Authorities on the Information Society which will take place in Bilbao, Spain from 9-11 November 2005. It is a unique opportunity for local authorities in the Asia-Pacific region to express their views and to voice their concerns on how they can benefit from the Information Society. It is also a platform to meet potential partners and to seek financial and technical support.

## 2. Format of the meeting

The meeting is divided into two parts:

### **Morning:**

The morning session will be dedicated to shaping the declaration that the Asia-Pacific cities would like to present in the Bilbao and Tunis Summits.

Areas covered will be:

- The state of the art of e-government/e-administration, communication for public safety and other major initiatives;
- Public-private partnerships for cities;
- Access to funding and the new financial mechanism for cities.

The results of the morning session will be the sound basis to elaborate the Asia-Pacific proposals to be included in the Bilbao Summit Declaration.

### **Afternoon:**

The afternoon session will be dedicated to building a public-private partnership to enhance the efficiency of the customs and logistic information of the Asia-Pacific cities. Cities, private sector partners as well as financial institutions will be invited to discuss how they could jointly support a large-scale programme in the region.

The outcomes of the afternoon session will be:

- Design of a concrete project;
- Partnership framework;
- Business model;
- Assessment and commitment of financial resources.



This project will then be presented at the Bilbao Summit as well as the Tunis Summit as a one of the priorities of the Asia-Pacific cities.

Shanghai International Training Centre for local authorities (CIFAL), in collaboration with Shanghai Municipal Informatization Commission, the Regional Cooperation Office for City Informatization (RCOCI) and UNITAR would provide a capacity building platform to support such a project in the Asia-Pacific region.

### **3. Benefits for participants**

By participating in this meeting, local authorities will be given an opportunity to:

- Review what has been done in the field of the Information Society at local level for the last two years;
- Know the trend in the Information Society;
- Be informed of funding opportunity for ICT projects;
- Participate in the design and planning of a large-scale programme on “Efficient Customs & Logistic Information”;
- Meet financial institutions and potential partners.

Expected outcomes from regional pre-summit workshops for local authorities:

- Be in a position to prepare an analytical inventory of who is doing what?;
- Propose a regional approach to the Bilbao Declaration and the Action Plan for Local Authorities;
- Consolidate an Asia-Pacific project to be presented at the Bilbao Summit.

### **4. Participants**

- Mayors, decision-makers, and representatives of municipal governments from the Asia-Pacific region and worldwide;
- Business/corporate leaders and entrepreneurs in information and communications technologies, and information and knowledge industries;
- International experts and scholars on information and communication technologies, information and knowledge industries, and ICT for development, particularly, city informatization;
- Representatives from the UN system, international and regional



organizations, civil society and non-governmental organizations from the region and worldwide.

## **BACKGROUND INFORMATION**

### **5. II World Summit of Cities and Local Authorities on the Information Society (Bilbao Summit 2005)**

The First World Summit of Cities and Local Authorities on the Information Society, held in Lyon on 4 and 5 December 2003, represented the culmination of the process and the reflections of Local Authorities all around the world.

This first summit, which received a high level of involvement and proposals by Local Authorities from all over the world, was backed by the work carried out previously through the 4 Regional Conferences, one for each geographical area, held in Bilbao (Europe), Nouakchott (Africa), Curitiba (Latin America and the Caribbean) and Shanghai (Asia Pacific).

Its contributions and conclusions, contained in the so-called "Lyon Declaration", were later presented to the United Nations Secretary-General, Mr. Kofi Annan, and included in the Final Declaration of the first phase of the World Summit on the Information Society (WSIS) (Geneva, 10-12 December 2003).

The Bilbao Summit is the second Summit of Cities and Local Authorities on the Information Society and it has three objectives:

- To define the position of the Local Authorities into a Plan of Action which will be presented during the holding of the second phase of the World Summit on the Information Society, (Tunis, 16-18 November 2005).
- To show what Local Authorities all around the world are doing in order to achieve an Information Society for all persons. To this effect, the Bilbao Summit seeks to become a meeting place which enables Local Authorities to share their experiences and knowledge, thus favouring future cooperation activities and working together.
- To lead the claim for the central role to be played by regions and cities in order to achieve an Information Society for all persons.



## 6. CIAPR V

The *Forum on City Informatization in the Asia-Pacific Region (CIAPR)* initiated by the Shanghai Municipal People's Government and the United Nations Department of Economic and Social Affairs (UN/DESA), in response to the call for bridging the digital divide of the *ECOSOC Ministerial Declaration* and the *United Nations Millennium Summit*. CIAPR is also co-sponsored by the United Nations Development Programme, the United Nations Industrial Organization, the United Nations Institute for Training and Research, the United Nations Information and Communication Technologies Task Force, and the Chinese Government, including: the State Council Informatization Office, the Ministry of Science and Technology, the Ministry of Information Industry, the Ministry of Commerce and the Chinese Academy of Sciences.

The mission of the CIAPR is, to provide a platform for government leaders, decision-makers and policy developers, business leaders and entrepreneurs, and technical professionals and experts worldwide to exchange visions, policies and strategies, technologies and products, practices and experiences, in order to stimulate economic and social development through city informatization in the Asia-Pacific region and worldwide, and to promote inter-country, regional and international cooperation, particularly south-south cooperation, and, accordingly, to bridge the digital divide of the world.

The immediate objective of CIAPR will include:

- To assist government decision-makers in articulating visions, identifying directions, and making right decisions on ICT for development;
- To assist ICT entrepreneurs in identifying business opportunities, exploring potential markets, and understanding emerging needs, while efforts will be made to build up a harmonious, inclusive and coexistent information society;
- To assist technical professionals, in particular, of developing countries, in recognizing the trends, finding best practices and solutions, and identifying business partners, to promote information network construction; while strengthening the networking and information security and make own contribution to the building of information society.



**7. Shanghai Municipal Informatization Commission**

**INCLUDE DESCRIPTION OF COMMISSION HERE**

**8. United Nations Institute for Training and Research (UNITAR)**

**INCLUDE DESCRIPTION AND MANDATE OF UNITAR HERE**

**9. Regional Cooperation Office for City Informatization (RCOCI)**

**INCLUDE DESCRIPTION OF RCOCI HERE**

**10. Regional Network for Local Authorities for the Management of Human Settlements (CITYNET)**

**INCLUDE DESCRIPTION OF CITYNET HERE**

**11. United Cities and Local Governments: Asia-Pacific Chapter (UCLG-ASPAC)**

**INCLUDE DESCRIPTION OF UCLG-ASPAC HERE**